

Message

From: Aaron H. Goldberg [AGoldberg@bdlaw.com]
Sent: 8/1/2022 2:33:05 PM
To: Crossland, Andy [Crossland.Andy@epa.gov]
CC: Elizabeth M. Richardson [ERichardson@bdlaw.com]; susan.kirsch@rila.org
Subject: RE: Request for speaking engagement - panel presentation for the Retail Industry Leaders Association

Hi, Mr. Crossland –

I am writing to follow up on my message below about whether you might be able to join a panel presentation at RILA's upcoming Retailer Environmental Roundtable. I realize you may currently be tied up or on vacation, so if I don't hear back from you in a few days, I may reach out to someone on your staff, such as Jessica Young.

If you have any questions, or would like to discuss, just let me know.

Thank you once again for considering this. We look forward to hearing from you soon.

With best regards,
Aaron

Aaron H. Goldberg
Principal

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From: Aaron H. Goldberg
Sent: Monday, July 25, 2022 2:46 PM
To: Crossland.Andy@epa.gov
Cc: Elizabeth M. Richardson <ERichardson@bdlaw.com>; Susan Kirsch <Susan.Kirsch@rila.org>
Subject: Request for speaking engagement - panel presentation for the Retail Industry Leaders Association

Hi, Mr. Crossland –

I am writing on behalf of the Retail Industry Leaders Association (RILA), a trade association of the leading retail companies in the U.S., to ask if you or one of your colleagues might be interested and available to participate in a panel discussion at RILA's upcoming Retailer Environmental Roundtable, scheduled for September 13-14 in Washington D.C.

The Roundtable will be the first in-person meeting of this group in almost 3 years, bringing together retailer members of the RILA Environmental Compliance Network, Zero Waste Network, Sustainability Committee, and Environmental Advocacy Committee. We currently anticipate that approximately 60 to 80 people will be in attendance. We know that the participants would be very interested in hearing EPA's perspective on waste and recycling issues of relevance to the retail sector, and this meeting should be a unique opportunity for the Agency to communicate its messages in this area directly to leading retail companies.

Nena Shaw has already agreed to participate in the panel. In the past, several other EPA representatives have made presentations to RILA, including Barnes Johnson, Jessica Young, Kristin Fitzgerald, and others. You would be free to address any topic you'd like. However, given the diversity of the member companies (including retailers of groceries, automotive parts, electronics, apparel, pharmaceuticals, home goods, outdoor equipment, etc.), it might be best to focus on cross-cutting issues such as batteries, electronics, the upcoming EPA responses to the petitions for listing PVC and PFAS as hazardous wastes or constituents, etc. If it would be helpful, we could brainstorm with you about possible topics. You might also touch base with Nena to coordinate and avoid duplication.

The agenda is taking shape for the Roundtable, and this session is currently slated for **3:00 pm Eastern on September 13**. The full composition/structure of the panel has not yet been determined, but it may include a representative from one other EPA office, in addition to you (or someone on your staff) and Nena (perhaps someone from the air office to discuss refrigerants). We tentatively envision that each EPA representative would make a presentation of 15 minutes and would also be available for a breakout discussion immediately following the panel, where meeting participants would have a chance for facilitated Q & A.

Please let me know if this is something you would be interested in and available for. If you have questions, or would like to discuss, please do not hesitate to reach out to me.

Thank you in advance for considering this. We look forward to hearing from you soon.

With best regards,
Aaron

P.S. I guess I should also introduce myself! I'm a Principal with Beveridge & Diamond, P.C., which has been counsel to RILA on environmental issues for a decade, as well as the exclusive law firm sponsor of key RILA committees in this area. I have been taking the lead on this work together with my colleague Beth Richardson, whom I have copied on this e-mail. I have also looped in Susan Kirsch, who is RILA's Vice President for Regulatory Affairs.

Aaron H. Goldberg
Principal



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